



Give Back by Donating Stocks

Bloom is pleased to announce that stock donations are a way for you to give!

Gifts of appreciated stock, bonds or mutual fund shares are a simple way to support Bloom for Women's mission to provide sanctuary and a continuum of care to heal, empower and employ women survivors of sex trafficking and exploitation in the Lehigh Valley.

There are many benefits to donating long-term appreciated stock which has been held for more than 12 months:

- You can claim a charitable deduction for the fair market value of long-term appreciated stock (up to 30 percent of your adjusted gross income).
- You avoid capital gains that you would otherwise pay if you sold the stock.
- You can make a larger gift than if you sold the securities and donated the net proceeds.
- It may help to lower federal income tax for the current tax year.

You will need to share the following information with your brokerage firm to initiate a stock transfer/donation:

- Bloom For Women Inc
- DTC #2663
- Account #1590439
- Checks: SEI Private Trust Company, P.O Box 781372, Philadelphia, PA 19178-1372
- Wiring Instructions:
 - Wells Fargo Bank
 - San Francisco, CA
 - ABA #: 121000248
 - Account #: 2020040010106
 - For further credit to: SEI Private Trust Company

If you do decide to give a stock gift, please send a copy of any letter of instruction to our office. Since your name is not attached to the electronic transfer, it is important that you notify us in advance so that we may properly acknowledge your gift.

THANK YOU for your consideration!