BIOGRAPHY

Vickie Nisbet, Dir. of Development

Vickie Nisbet serves as the Director of Development at Bloom, bringing over 20 years of extensive experience in development and fundraising. In her role, Vickie oversees all fundraising initiatives, ensuring that Bloom has the resources needed to fulfill its mission of providing sanctuary and a continuum of care for survivors of sex trafficking and exploitation.

Driven by a deep passion for supporting survivors and their families, Vickie is committed to disrupting trafficking and exploitation in the Lehigh Valley. Her dedication fuels her efforts to build meaningful connections with donors, partners, and the community to amplify Bloom’s impact.

Outside of her professional work, Vickie enjoys spending quality time with her family, especially her grandchildren, who bring her endless joy. She also loves reading, hiking, and exploring the outdoors, which provide her with moments of inspiration and reflection.